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# MEET CLINT

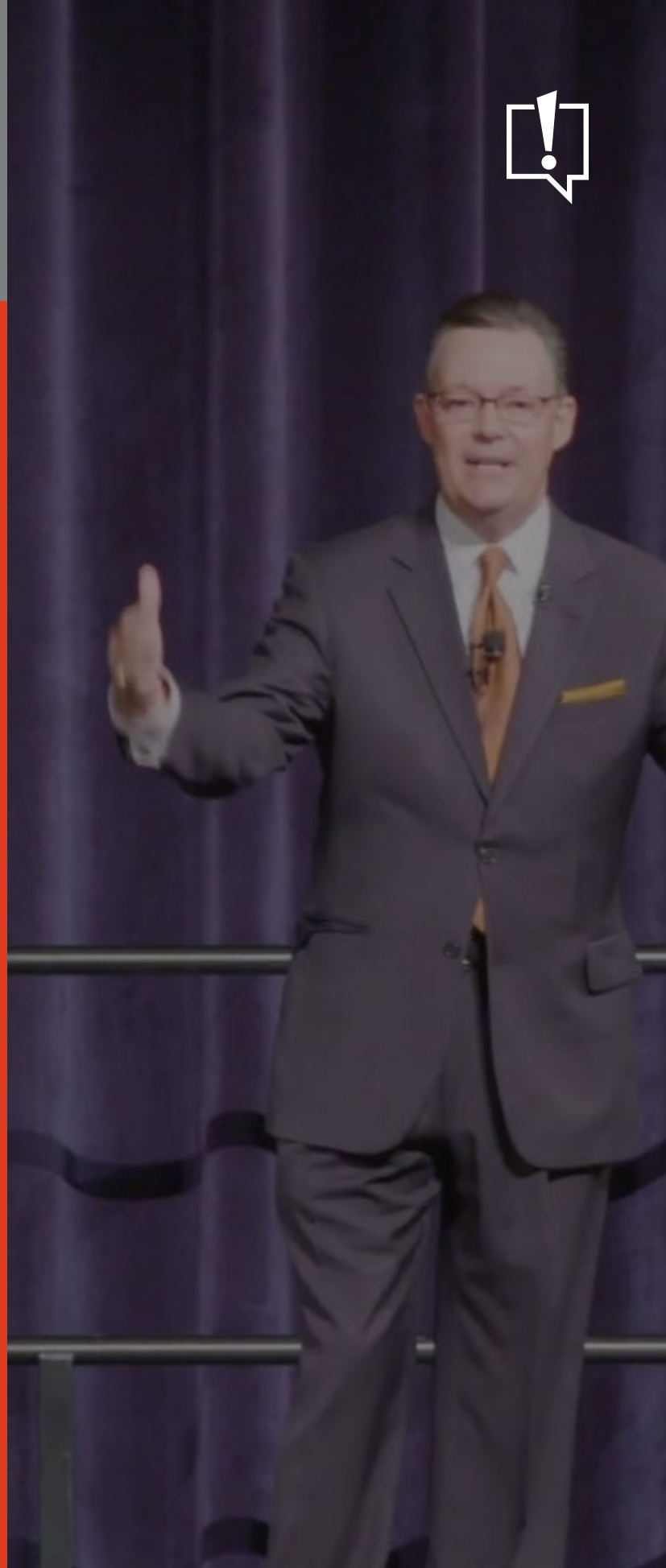


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Clint Swindall is a leadership speaker, trainer, consultant, coach, author, and podcast host. For the past two decades, he has spoken for company outings, trade association conference, and government agencies.

Organizations nationwide have been using his ideas to enhance the mindset of employees and the skillset of leaders. As the president and CEO of Verbalocity, a leadership development company, he has delivered over 1,000 presentations throughout the United States, Canada, South America, the United Kingdom, Mexico, Bermuda, and the Bahamas.

He is a Certified Speaking Professional (CSP), the speaking profession's international measure of professional platform competence. Just over 10% of speakers worldwide who are a part of the Global Speakers Federation hold this designation.



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# STRENGTHENING CORPORATE CULTURE BY IMPROVING EMPLOYEE ENGAGEMENT



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## MINDSET OF EMPLOYEES

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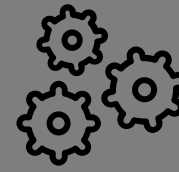
To build a culture of engagement, a joint effort from employees and leaders is required. While leadership training is important to enhance the skillset of leaders, a focus on the mindset of the employee is critical.

For more than two decades, Clint Swindall has focused on enhancing the mindset of employees. From his impactful Tell Me Somethin' Good! keynote to Mindset Matters, Clint has been helping employees focus on all that is going well in the organization, and then addressing their challenges.

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## SKILLSET OF LEADERS

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While much of an employee's mindset comes from how they view the world and everything around them, the way they are led contributes greatly. To enhance the culture, an effort must be made to enhance the leader's skillset.

Clint Swindall has been working with leaders from many industries to enhance skillset. With the content from his book Engaged Leadership, Clint takes leaders through the process of enhancing Directional, Motivational, and Organizational leadership.

# TESTIMONIALS

*"It was inspiring, informative, humorous and sincere. The audience demonstrated their feelings by the very lengthy standing ovation. They have continued to tell us how beneficial it was and how much they learned about engagement both personally and professionally."*

Global Real Estate Company

*"Your mix of humor, personal stories, and a sound business case for engaged leadership really reinforced our message and resonated strongly with our audience."*

National Financial Institution

*"Clint was awesome! His message was timely, inspiring and powerful! He connected with the audience throughout the presentation. I have received a great deal of positive feedback from staff, many stating that this was the BEST kickoff event yet!"*

Indiana School Corporation

*"Your talk was high energy and exactly what we had asked for. I appreciate the time you took to research our group so as to meet their needs. We could not have asked for a better presentation on leadership!"*

International Geophysics Trade Association

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# TELL ME SOMETHIN' GOOD!

## A SIMPLE GUIDE TO OVERCOMING NEGATIVITY

We live in a negative world. We get it regularly from media outlets because it sells. There is no shortage of it from the people around us every day either. Coworkers, bosses, subordinates, friends, family, and strangers on the street will seek us out to share the crud in their lives.

Negativity isn't going away. We'll always have those who constantly complain about their situation. We'll always have those who are excessively pessimistic about their future. We'll always have those who simply cannot see past the challenges in their life.

While we can't eliminate negativity in our life, we can learn to overcome it. Since much of our negativity comes from old habits of dealing with the bad stuff in our lives, an effort must be made to establish new habits of dealing with the crud. When we do, we'll create a more positive life for ourselves and those around us.

In this presentation, motivational keynote speaker Clint Swindall shares a simple approach to creating a more positive world. The presentation is based on his inspiring book with the same title, *Tell Me Somethin' Good!* He'll reveal a SIMPLE model that can become a happiness formula for audience members as they understand the simple steps to overcome negativity.

There are plenty of negative people who will gladly contribute to the culture of negativity. Clint Swindall's program is designed for those people who want to be a part of the solution of a positive culture. You'll learn some things that can enhance the personal and professional life of the people around you. But most importantly, you'll enhance YOUR personal and professional life in this program as you show your authentic self to the world!

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# LEADERSHIP MATTERS

## ENHANCING SKILLSET TO INCREASE EMPLOYEE ENGAGEMENT

Research indicates that one-third of employees are truly engaged. Most employees simply show up to work each day prepared to do the minimum to get by. This problem of employee disengagement is a source of ongoing frustration for leaders of any organization. Not only does it irritate the management team, it demoralizes the productive employees who carry the majority of the workload.

The solution for overcoming employee disengagement is *Engaged Leadership* – a proactive approach to leadership that involves building consensus for the vision, inspiring employees to pursue the vision, and developing the team to realize the vision. While managing the day-to-day aspects of our jobs, there must be a focus on creating better leaders who understand the importance of a strong culture focusing on the employee.

Over the past two decades, Clint has been developing his approach to leadership and can help you understand what actions can be taken to develop skills in all three areas.

In this program, Clint will discuss the importance of all three aspects of *Engaged Leadership* and share specific takeaways for everyday leadership. He will share a considerable amount of helpful information and deliver his message in an entertaining and inspirational style.

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# MINDSET MATTERS

## CULTIVATING A POSITIVE MINDSET TO INCREASE ENGAGEMENT

We are living in challenging times. Even as we put a once-in-a-lifetime global pandemic behind us, we face divisive politics, national security concerns, economic woes, and more. The number of issues out of our control can be daunting.

While many of the significant issues may be out of our control, we each have within us an incredible power to deal with chaos and confusion all around us. This incredible power is called mindset – the beliefs that shape how we make sense of the world and ourselves.

Our mindset matters. It profoundly impacts our personal and professional lives. How? Personally, it determines our success because our thinking pattern determines our inner dialogue, our inner dialogue determines our efforts and our efforts determine our success. And professionally, it allows us to contribute to a culture of employee engagement.

For the past two decades, Clint has traveled the world helping organizations strengthen their culture by improving employee engagement. He has impacted organizations by focusing on the mindset of employees and the skillset of leaders.

In this program, Clint will discuss the role we each play in creating a culture of engagement. He'll share the multiple opposing mindsets that hold us back from being successful, with a focus on negativity vs. positivity. He'll share some simple things we all can do to overcome negativity in our lives, and he'll deliver his message in an entertaining and inspirational style!

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# GENERATION MATTERS

## BRIDGING THE GENERATION GAP TO ENHANCE ENGAGEMENT

The ability to unite generations is one of the most critical factors for organizational success. To achieve cooperation between the generations, understanding the reasons for the differences and knowing how to respond to these differences will determine the level of success of all organizations.

To connect the generations, an effort must be made to look beyond our perspective and understand what has happened to each generation to make it unique. Through a blend of personal experience, ongoing research, and daily interaction with companies and clients, Clint has a firm grasp of the generations and can help you to understand several issues:

- What makes the generations different, and how did they get this way?
- How do we manage across the generational gap?
- How do we keep the generations interested and inspired?

We must learn how to approach the generational challenge. We have four generations in the workforce---four generations that have been shaped by the times in which they grew up. Much of the focus on generations today is on the differences between these cohorts. In this session, we'll spend some time discussing the differences and how we can use those differences to enhance the working relationship. But more importantly, we'll spend some time discussing our similarities and how organizations can benefit by taking the time to understand each generation. Participants will learn how to enhance relationships in the workplace and leave this session with a stronger understanding of the generational impact in all aspects of their life.

Welcome to the challenge, and the solution, of bringing these generations together!

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# WHY CLINT?

## ENGAGING

With two decades of experience honing his skills on the platform, Clint engages his audience by giving them a reason to listen. As a masterful story teller, he gets people interested by linking the content to personal experiences and relating the content to recent events. Perhaps most importantly, he challenges audience members by encouraging personal introspection of their own leadership ability.

## EDUCATING

Audience members want to leave a presentation with ideas and concepts they can implement to improve their personal and professional lives, and Clint delivers by sharing his knowledge of engagement. He understands the critical role both leaders and employees play in building a culture of engagement, and how a focused effort by both can dramatically improve an organization.

## ENTERTAINING

Although his primary goal is to educate the audience, Clint uses appropriate humor throughout his presentations to complement his content. Research shows that humor can boost audience participation and increase motivation to focus on the material. Clint's keynotes are a highlight of a conference because of his effective use of humor when delivering leadership content.

## INSPIRING

Clint is passionate about personal and professional leadership. He has a strong command of his material, and it comes through in his down-to-earth, conversational style of speaking. His goal is to share his content in a way that inspires audience members to leave the room with the necessary motivation to make a real difference in their lives.

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